



# News Release

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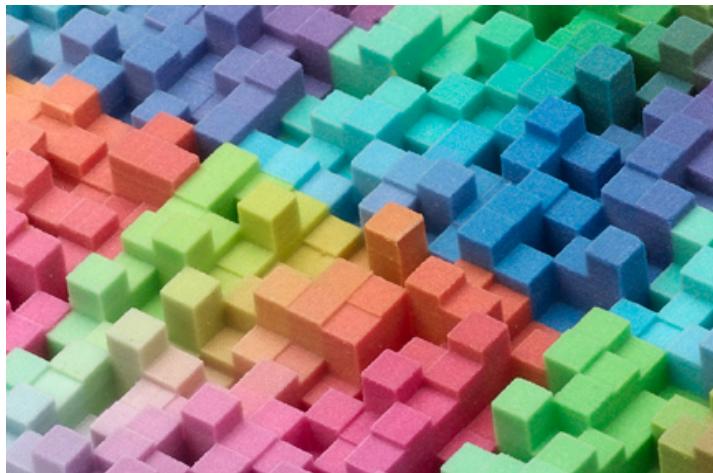
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## 3D Systems Creates New Full-Color Consumer Category With Sub \$5,000 CubeJet™ 3D Printer

- Affordable, fast, full-color 3D printer for your business, shop or desktop
- High-definition, photo-quality color for prosusers and consumers alike

**ROCK HILL, South Carolina – January 7, 2014 – [3D Systems](#) (NYSE:DDD)**

announced today a preview of its new CubeJet™ 3D printer. Priced under \$5,000, this category-defining, desktop 3D printer delivers vibrant, full-color, high-resolution parts for a wide range of modeling and real-use products. Designed specifically for small businesses, independent entrepreneurs, hobbyists and educators, the CubeJet combines 3DS' powerful ColorJet Printing (CJP) technology with its award-winning, easy-to-use consumer Cube® printers' user experience to deliver the first truly affordable, full-color desktop 3D printing experience. The CubeJet will be on display for the first time at the 2014 International CES in Las Vegas, NV, January 7-10, 2014, in the 3DS booth 31424 LVCC South Hall 3.



"Leapfrogging full-color printing to the prosumer and consumer desktop in a way that's easy to own and simple to operate redefines the 'possible' for designers, educators, architects, marketers and artists," said Rajeev Kulkarni, Vice President, General Manager, Consumer Products, 3DS. "For the first time ever, everyone can access vibrant parts quickly, accurately and affordably."

Whether you need full-color models or beautifully detailed assemblies that pass for finished products, the new CubeJet delivers. From striking white to photo-realistic pastels and bold, vibrant color, these parts communicate design intent like nothing else can, quickly and affordably. The CubeJet printer offers new levels of productivity with faster print mode options, improved user convenience with mobile connectivity using tablet computers and smartphones, and more powerful coloring and file preparation software tools.

CubeJet printers are expected to commence commercial shipping during the second half of 2014.

3DS invites press to attend a special event hosted by global entertainer and entrepreneur, will.i.am and 3DS CEO, Avi Reichental, at the Las Vegas Convention Center in the South Hall 3, booth 31424, on Wednesday, January 8, 2014, at 4:00 PM PST. Only credentialed press can attend with an RSVP to [press@3dsystems.com](mailto:press@3dsystems.com).

Those who are not attending CES 2014 can join 3DS' President and CEO, Avi Reichental, for a broadcast of 3DS' extensive showing at CES 2014 by visiting [www.3dsystems.com/ces](http://www.3dsystems.com/ces) and clicking on the link to view the broadcast starting at 4:00 PM EST on Tuesday, January 7, 2014. For more details on 3DS' 3DPRINTING 2.0 consumer showcase at CES 2014, please visit [www.3dsystems.com/ces](http://www.3dsystems.com/ces).

Learn more about 3DS' commitment to manufacturing the future today at [www.3dsystems.com](http://www.3dsystems.com) and the company's consumer offerings at [www.cubify.com](http://www.cubify.com).

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### **About 3D Systems Corporation**

3D Systems is a leading provider of 3D printing centric design-to-manufacturing solutions including 3D printers, print materials and cloud sourced on-demand custom parts for professionals and consumers alike in materials including plastics, metals, ceramics and edibles. The company also provides integrated 3D scan-based design, freeform modeling and inspection tools. Its products and services replace and complement traditional methods and reduce the time and cost of designing new

products by printing real parts directly from digital input. These solutions are used to rapidly design, create, communicate, prototype or produce real parts, empowering customers to *manufacture the future*.

### **Leadership Through Innovation and Technology**

- 3DS invented 3D printing with its Stereolithography (SLA) printer and was the first to commercialize it in 1989.
- 3DS invented Selective Laser Sintering (SLS) printing and was the first to commercialize it in 1992.
- 3DS invented the Color-Jet-Printing (CJP) class of 3D printers and was the first to commercialize 3D powder-based systems in 1994.
- 3DS invented Multi-Jet-Printing (MJP) printers and was the first to commercialize it in 1996.

Today its comprehensive range of 3D printers is the industry's benchmark for production-grade manufacturing in aerospace, automotive, patient specific medical device and a variety of consumer, electronic and fashion accessories.

More information on the company is available at [www.3DSystems.com](http://www.3DSystems.com).