



# News Release

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## 3D Systems Announces Availability of 3DMe® Photobooth at EuroMold 2014

- Brings the entire 3DMe® experience to the retail floor and event space
- High volume, instant face capture for personalized figurines
- Small footprint, self-guided user experience and integrated ecommerce and fulfillment make it perfect for retail and event venues

**ROCK HILL, South Carolina, November 21, 2014** – [3D Systems](#) (NYSE:DDD)

today announced the commercial availability of its [3DMe® Photobooth](#) to bring the 3DMe experience to the retail and event floor space. With its new compact size, the 3DMe Photobooth uses 3D scanning technology for instant, full-color photorealistic 3D face capture. Like taking a picture, a 3DMe scan is instantaneous and can then be used to personalize over 200 customizable 3DMe figurines using the 3D portrait on the photobooth screen. The resulting data model, which takes just 15 seconds to generate, can be ordered from the 3DMe Photobooth app for printing and fulfillment through 3DS' consumer ecommerce and cloud platform, Cubify.

Perfect for retail spaces and events, the 3DMe Photobooth has an intuitive, self-guided consumer experience and a footprint of only 2' x 2'. It is simple to install, and when connected to 3DS' Cubify ecommerce and cloud printing fulfillment service, there is no POS integration required.

"The 3DMe Photobooth will mainstream the 3D scanning and cloud printing experience, creating buzz and attracting crowds by bringing it right to the retail



floor or event venue,” said Peter Theran, Vice President of Consumer Retail, 3DS. “Retailers can deliver 3D innovation to their customers in a fun, interactive environment with a very small footprint, and its ease-of-use and cloud-based order and fulfillment makes it simple to install and monetize the investment.”

The 3DMe Photobooth will be showcased at EuroMold 2014 in Frankfurt, Germany from November 25-28, 2014, at the Messe Frankfurt in booths D69 and F90 in hall 11. It will be available for shipping in the U.S. and Europe on December 1, 2014. [Watch a video to learn more about the 3DMe Photobooth here.](#)

For more details on 3DS’ announcements at EuroMold 2014, please visit [3dsystems.com/resources/press-room/euomold-2014](http://3dsystems.com/resources/press-room/euomold-2014). Also join 3D Systems’ President and CEO, Avi Reichental, for a broadcast of 3DS’ extensive showing at EuroMold starting on Tuesday, November 25, 2014 at 10:00 a.m. EST by visiting [3dsystems.com/resources/press-room/euomold-2014](http://3dsystems.com/resources/press-room/euomold-2014) and clicking on the broadcast link.

Learn more about 3DS’ commitment to manufacturing the future at [www.3dsystems.com](http://www.3dsystems.com).

### **About 3D Systems**

3D Systems is pioneering 3D printing for everyone. 3DS provides the most advanced and comprehensive 3D design-to-manufacturing solutions including 3D printers, print materials and cloud sourced custom parts. Its powerful digital thread empowers professionals and consumers everywhere to bring their ideas to life in material choices including plastics, metals, ceramics and edibles. 3DS’ leading healthcare solutions include end-to-end simulation, training and integrated 3D planning and printing for personalized surgery and patient specific medical and dental devices. Its democratized 3D design and inspection products embody the latest perceptual, capture and touch technology. Its products and services replace and complement traditional methods with improved results and reduced time to outcomes. These solutions are used to rapidly design, create, communicate, plan, guide, prototype or produce functional parts, devices and assemblies, empowering customers to manufacture the future.

## **Leadership Through Innovation and Technology**

- 3DS invented 3D printing with its Stereolithography (SLA) printer and was the first to commercialize it in 1989.
- 3DS invented Selective Laser Sintering (SLS) printing and was the first to commercialize it in 1992.
- 3DS invented the ColorJet Printing (CJP) class of 3D printers and was the first to commercialize 3D powder-based systems in 1994.
- 3DS invented MultiJet Printing (MJP) printers and was the first to commercialize it in 1996.
- 3DS Medical Modeling pioneered virtual surgical planning (VSP) and its services are world-leading, helping many thousands of patients on an annual basis.

Today its comprehensive range of 3D printers is the industry's benchmark for production-grade manufacturing in aerospace, automotive, patient specific medical device and a variety of consumer, electronic and fashion accessories.

More information on the company is available at [www.3dsystems.com](http://www.3dsystems.com).