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3D Systems Brings 3D Printing To B&H Photo

-Leading Photo and Video Pioneer Expands Retail With Cube 3D Printer

ROCK HILL, South Carolina –July 25, 2013 – 3D Systems (NYSE:DDD) announced today that B&H Photo began selling 3D printers online and at its Manhattan superstore on 9th Avenue and 34th Street. The Cube® 3D Printer is immediately available in the store for $1,299.

The Cube 3D Printer is the first consumer 3D printer that is home certified and safe for children as young as eight years old. It is truly a plug-and-play printer right out of the box, with an easy load cartridge and touchscreen user interface. Cube features Wi-Fi, is compatible with Mac and Windows, and comes with 25 free 3D files designed by professional artists, with additional apps available online. With its ultra-portable design, Cube goes anywhere and prints in a choice of ABS or PLA plastic in 16 different colors, including two that glow-in-the-dark.

Cube is supported by 3D Systems' consumer ecosystem, Cubify.com, a marketplace of objects and designs to 3D print at home, along with intuitive creation tools from mobile and web apps to design software and cloud printing access for users to have their favorite creations printed by 3D Systems and shipped to their doorstep.

"We are absolutely thrilled that a leader the caliber of B&H Photo is introducing our award winning Cube 3D Printer in their impressive NYC superstore," said Rajeev Kulkarni, Vice President and General Manager of Consumer Products, 3D Systems. "B&H is the ideal partner to deliver the only true plug-and-play 3D Printer, extending our reach and democratizing access for professionals and consumers, alike."

Learn more about Cube at www.cubify.com.

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About 3D Systems

3D Systems is a leading provider of 3D content-to-print solutions including 3D printers, print materials and on-demand custom parts services for professionals and consumers alike. The company also provides CAD, reverse engineering and inspection software tools and consumer 3D printers, apps and services. Its expertly integrated solutions replace and complement traditional methods and reduce the time and cost of designing new products by printing real parts directly from digital input. These solutions are used to rapidly design, create, communicate, prototype or produce real parts, empowering customers to manufacture the future.

More information on the company is available at www.3DSystems.com

About B & H Photo Video

As the world's largest source of photography, video and audio equipment, B&H Photo Video Pro-Audio is known worldwide for their attentive, knowledgeable sales force, and excellent customer service, including fast, reliable shipping. Visitors to the B&H SuperStore in New York City can have a hands-on comparison of the latest products with the best trained sales professionals in the industry to assist them and the website offers a variety of enlightening articles and educational videos. B&H has been satisfying customers worldwide for close to 40 years. For more information, go to www.bandh.com.