



News Release

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3D Systems Entertainment Pop-Up Shop Offers Exclusive Collectibles and 3D Technology at Comic-Con International 2015

- Attendees can purchase limited-edition figurines as well as Cube[®] 3D printers, Touch[™] haptic devices and iSense[™] scanners

ROCK HILL, South Carolina, July 6, 2015 – [3D Systems](#) (NYSE:DDD) announced today that it will host an entertainment pop-up shop filled with licensed collectibles and limited-edition figurines from Star Wars, GI Joe, Marvel and more at San Diego’s Comic-Con International 2015 from July 8 to July 12. Additionally, visitors to the pop-up shop, located in booth 3513 at the San Diego Convention Center, will have the opportunity to view, test and purchase 3DS’ latest consumer gadgets, including [Cube 3D printers](#), [iSense scanners](#) and [Touch haptic devices](#).

Using 3D scanning and printing technology, 3DS is an integral part of the visual effects process for movies and TV, including “Star Wars” and “The Walking Dead,” and uses authentic digital content from the films to create [high-end licensed collectibles, jewelry and action figures for sale online](#).

In addition to bringing collectibles and other 3D-printed lifestyle items to comic aficionados, the [3DMe[®] Photobooth](#) is back by popular demand. At the 3DMe Photobooth attendees can get 3D scanned and become their favorite film and TV characters by having their face put on a custom avatar.

“We couldn’t ask for a better venue than Comic-Con to show the public how 3D printing is involved in everything from filmmaking to toy production,” said Cathy Lewis, Chief Marketing Officer, 3DS. “We’re thrilled to launch a unique 3D experience for our visitors that engages, informs and demonstrates the unlimited potential of 3D printing technology in entertainment and beyond.”

Visit 3DS in booth 3513 at Comic-Con International 2015 in the San Diego Convention Center, July 8 – July 12.

Learn more about 3DS’ commitment to manufacturing the future today at www.3dsystems.com and the company’s consumer offerings at www.cubify.com.

Star Wars is a registered trademark of Lucasfilm Ltd.; The Walking Dead is a registered trademark of AMC FILM HOLDINGS LLC; GI Joe is a registered trademark of Hasbro, Inc.

About 3D Systems

3D Systems provides the most advanced and comprehensive 3D digital design and fabrication solutions available today, including 3D printers, print materials and cloud-sourced custom parts. Its powerful ecosystem transforms entire industries by empowering professionals and consumers everywhere to bring their ideas to life using its vast material selection, including plastics, metals, ceramics and edibles. 3DS’ leading personalized medicine capabilities save lives and include end-to-end simulation, training and planning, and printing of surgical instruments and devices for personalized surgery and patient specific medical and dental devices. Its democratized 3D digital design, fabrication and inspection products provide seamless interoperability and incorporate the latest immersive computing technologies. 3DS’ products and services disrupt traditional methods, deliver improved results and empower its customers to manufacture the future now.

Leadership Through Innovation and Technology

- 3DS invented 3D printing with its Stereolithography (SLA) printer and was the first

to commercialize it in 1989.

- 3DS invented Selective Laser Sintering (SLS) printing and was the first to commercialize it in 1992.
- 3DS invented the ColorJet Printing (CJP) class of 3D printers and was the first to commercialize 3D powder-based systems in 1994.
- 3DS invented MultiJet Printing (MJP) printers and was the first to commercialize it in 1996.
- 3DS pioneered virtual surgical simulation (VSS™) and virtual surgical planning (VSP®), and its leading 3D healthcare products and services help doctors achieve better patient outcomes.

Today its comprehensive range of 3D printers is the industry's benchmark for production-grade manufacturing in aerospace, automotive, patient specific medical device and a variety of consumer, electronic and fashion accessories.

More information on the company is available at www.3dsystems.com.